

ELECTROMED, INC.

Creating superior care through innovation®

FOR IMMEDIATE RELEASE

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ELECTROMED, INC. INTRODUCES “SERIOUSLY PINK” TO ITS SMARTVEST® PRODUCT LINE

New Prague, Minnesota – October 10, 2011 – Electromed, Inc. (NYSE: ELMD), maker of the SmartVest® Airway Clearance System, announced today that it is expanding its product line with “Seriously Pink,” a new custom SmartVest color. The Seriously Pink SmartVest will debut at the North American Cystic Fibrosis Conference (NACFC) in Anaheim, California, November 3-5, 2011. Seriously Pink and Electromed, Inc.’s other SmartVest custom color choices – Sunbeam Yellow, Racing Red, Brilliant Blue, Powerful Purple, and original SmartVest Teal are now available in all sizes of SmartVest vest garments for the home care market. Every home care patient will now have the option of selecting any colored SmartVest garment, personalizing their treatment experience.

Robert D. Hansen, Chairman and CEO, introduced the launch, “At the center of every medical device which is used to treat patients with chronic disease is the need to create a product which is easy to use, attractive, reliable, and consistently achieves its intended objectives for the patient. Meeting these objectives results from listening to patient stories and their preferences. Electromed, Inc. learned that a growing number of patients would like to have the SmartVest garment available in a pink color. We listened, researched, documented, manufactured, and now offer an attractive pink color which we are confident will be popular with many patients. I am proud of the work of our product development, manufacturing, and marketing staff who have all contributed to this exciting new expanded color choice which has been added to the array of colors we already offer in our SmartVest garments.”

About Electromed, Inc.

Electromed, Inc., founded in 1992 and headquartered in New Prague, Minnesota, manufactures, markets, and sells products that provide airway clearance therapy, including the SmartVest[®] Airway Clearance System and related products, to patients with compromised pulmonary function. Further information about the Company can be found at www.Electromed.com.

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